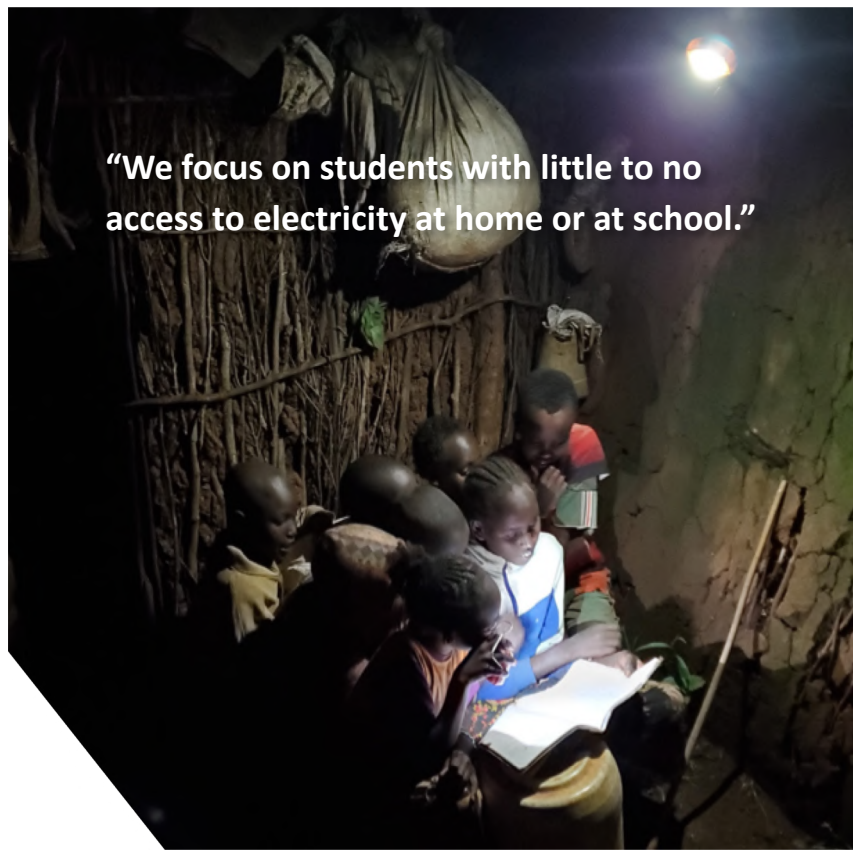




SOLAR LIGHT DISTRIBUTION PROGRAM

The ‘Watts On Lighting Students Lives’ program was inspired by the safety, security and educational empowerment that Light brings.

- Since 2019 solar lights distributed to students with a focus on those preparing for national exams.
- **Students in Kenya take the same level of exams whether they have access to electricity or not. Resulting scores determine the level and quality of high school students can attend.**
- With support from the county education department, school principals and our local team, we distribute the lights, including a training session involving Parents and Teachers.
- Data is collected to follow up and monitor overall impact.



“We focus on students with little to no access to electricity at home or at school.”



IMPACTS INCLUDE:

- Improved educational performance and attendance
- Cost savings and economic benefits
- Reduced environmental pressures and deforestation
- Improved community moral
- Health and Wellbeing
- Reduced Human-Wildlife conflict

SAFETY AND SECURITY

The solar lights also protect women and children from 'raiders' who assault them in the night and steal livestock. **When a solar light is hung outside the homestead, the raiders not wanting to be identified, do not enter.**



2023/2024 PROGRAM OVERVIEW

- 2 Year Program
- 4 Regions in Africa
- 10,000 Solar Lights distributed
- >50,000 lives impacted
- Tree planting
- Educational outreach and support
- M&E on educational performance





ECONIC
PRESENTS

LIGHTING STUDENTS' LIVES



LIGHT

AN ECONIC EARTH FOUNDATION PRODUCTION IN ASSOCIATION WITH FASAL KENYA PRODUCER AND DIRECTOR NICOLE WATSON
EXECUTIVE PRODUCER FREDERIK PAUSEN EDITOR CARLA RODA CINEMATOGRAPHY JONATHAN PERKINS
AND BERYL OMONDI MUSIC JOHN KOUOUNIS SOUND DESIGN TAMARA JOHNSON

WWW.ECONICEARTH.ORG

Joint Forces for Solar
Global

IBESA | BATTERY &
ENERGY
STORAGE
International Alliance

Film Festival and Film Screening Events

Documentary Film "LIGHT" featuring the impact solar lights have on students living without electricity access in Northern Kenya.

- Join us at the many film screenings taking place through 2023-2024 Globally
- Donors welcome to join film screening events
- Further press and media generated about the solar light program





From our 2022 Solar Light distribution program we had a

30 point average increase.*

**Exams are scored with 500 points being the top achievable.*





DONATION LEVELS

TERAWATT - \$50,000 Donation (25k per year x 2)

GIGAWATT - \$30,000 Donation (15k per year x 2)

DONOR BENEFITS

- CSR & ESG reporting package on donation impacts
- Video Media - Press PR
- Adventure Travel Program – Onsite Visit
- Recognition & Mention at Events
- Ongoing PR & Branding Opportunities
- Tax receipts for US based donors/companies
- Good Karma - Changing Children's Lives

CORPORATE SOCIAL RESPONSIBILITY (CSR) PACKAGE

We are keen to support you with additional action items to highlight your great engagement in this humanitarian project. It is ensured that great emotions are created that underline your outstanding CSR efforts.


On-site Presence	TERAWATT	GIGAWATT
Participation in mission trip to Kenya	✓	
All domestic transfers in Kenya included	✓	
Welcome note at Solar Light distribution event/ceremony	✓	
Joining cultural & networking activities (e.g. safari)	✓	
Logo branding on banners during mission trip (Top / Lower Tier)	Top Tier	2nd Tier

Corporate Social Responsibility (CSR) Package	TERAWATT	GIGAWATT
Mentioned in press release	✓	✓
Dedicated social media posts	3	1
Logo branding (corner) in project impact film (2min)	✓	
Own statement highlighting commitment in this program (2min impact film)	✓	
High resolution pictures of mission trip made available	✓	✓
Certificate highlighting donor level & program details	✓	✓

ESG REPORTING PACKAGE


Workshop & Review

Review of all relevant information to assess the company's current alignment with ESG requirements.




Data Request & Collection

We prepare a data request to ask for all existing document/data/information that will indicate current alignment.




Gap Analysis

We offer an assessment tool to input all information to identify gaps or required changes.

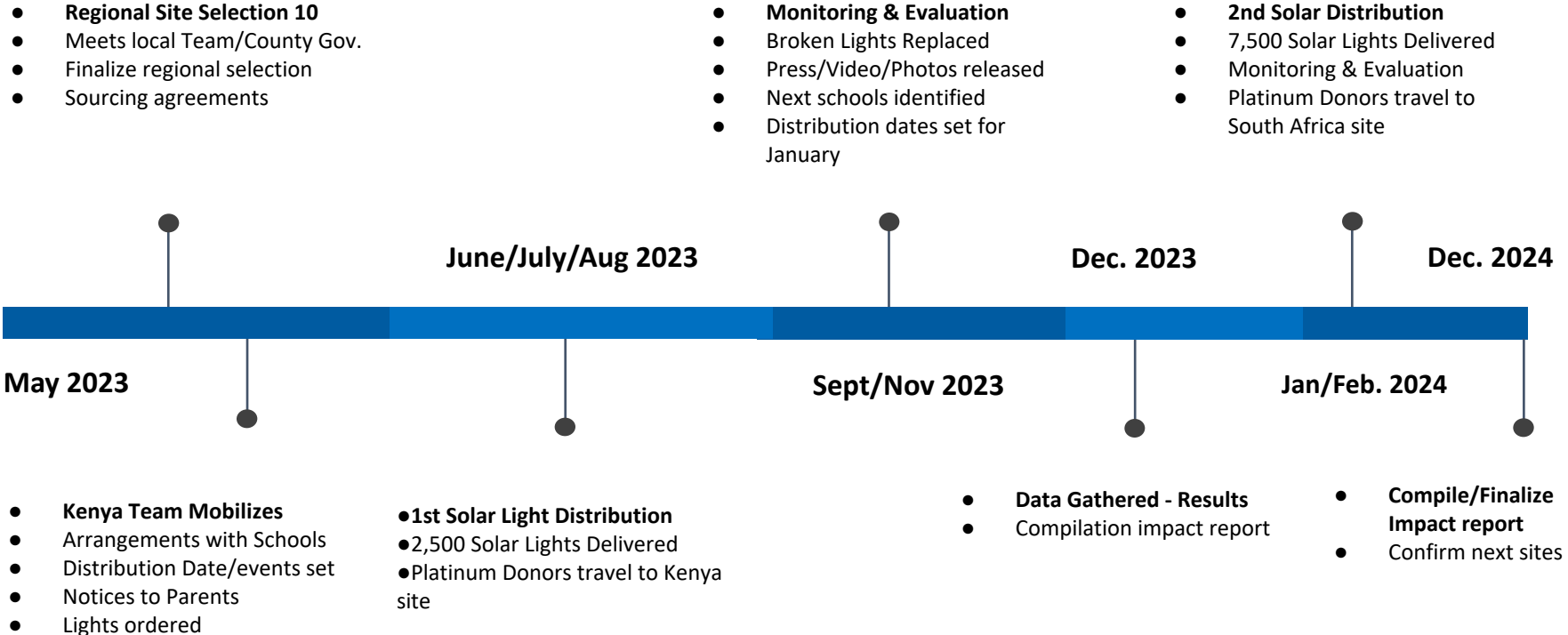


Presentation of Gap Analysis & Action Plan

Summary report of the identified gaps & recommendation on how to address them. This will be integrated into a wider strategy advise to go beyond compliant and become a sustainable leader in your industry.



Project Timeline – Major Activities



PROJECT PARTNERS



The **'Econic Earth Foundation'** is a US registered 501(c)(3) non-profit based in California. They are dedicated to environmental and wildlife conservation through renewable energy initiatives. Their programs are focused on solar-powered solutions, in off-grid and rural regions of the World that empower students while also benefiting the natural ecosystems. They collaborate with internationally based non-profits to generate community-driven solutions and film the project impacts' to create additional educational awareness.

Joint Forces for Solar (JF4S) is a global solar alliance of industry stakeholders ranging from multinational corporations to industry associations and local installation companies who partner in the mission to expand the use of solar technologies at the global, regional and local level and establish a vibrant renewable and clean energy industry. Founded in 2009, the JF4S have grown to be the leading global business and knowledge platform and enabler. Partners benefit from comprehensive support to maximize their brand visibility, connect with other stakeholders and further establish solar energy.

The International Battery and Energy Storage Alliance (IBESA) is an international network that provides its partners with the market knowledge in form of data, market analyses and facts necessary for their business development as well as networks them with the relevant target groups in international markets in cooperation with other institutions.



econic

“Our objective at econic earth remains, to develop and implement strategies through collaboration that honor humanity’s interdependence with nature, empower the vulnerable and balance eco- systems.

And it’s my personal goal to be able to share this knowledge on the World platform as an advocate for global sustainability, while shining light on those who have so much valuable insight to share with the World. Our vision is to expand this program across Africa as we continue to collaborate on projects that positively impact both rural off-grid communities and the environment, empowering generations to come. “

NICOLE WATSON

Founder & CEO | econic earth foundation’ 501 c3

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