

EUPD Group – 22+ years of strategic competence for sustainable growth strategies in the sustainability market



COMPANY STRUCTURE

DIRECTORY

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WHY

We believe in preserving the future potential of people and the environment through a globally and regionally sustainable economy.

HOW

To this end, we collect and disseminate knowledge and best practices from industry experts in business, science, politics, media and society.

WHAT

We analyze, support, certify and communicate the commitment of successful and sustainable actors in the market.

ABOUT US

Since its foundation in 2000, EUPD Research has been developing innovative and holistic solutions for various issues in sustainability-oriented markets. Through primary data-based research, analysis, certification and publication, we structure and multiply successful business strategies. The focus of our work includes the holistic ESG sector approach as well as the technology sectors of photovoltaics, energy storage, heat pumps and electromobility alongside "corporate health and social sustainability sector". Our aim is to keep companies competitive and to create orientation, optimal framework conditions and development opportunities in a constantly changing world.

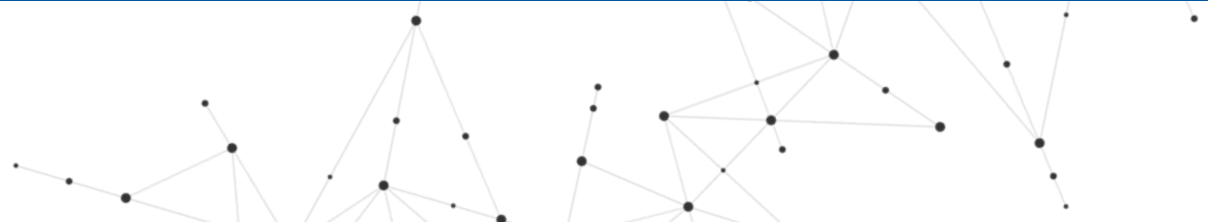


MARKUS A. W. HOEHNER, FOUNDER & CEO

Our innovative approach facilitates the growth of various sustainable industries worldwide. Based on thorough and extensive industry expertise we provide a wide-ranging portfolio which is a combination of competent in-depth market research, consulting excellence, communications know-how as well as "go-to-market" strategy implementation services. The effects of our synergies lead to maximum added value.

We always think ahead.

A handwritten signature in white ink, appearing to read 'M. Hoehner', positioned below the text 'We always think ahead.'.





>50,000
media contacts

>70
country markets

>10,000,000
analyzed data points

>500
events

>70
professionals employed

>400,000
interviews

>15
nationalities in the teams

>1,000
publications

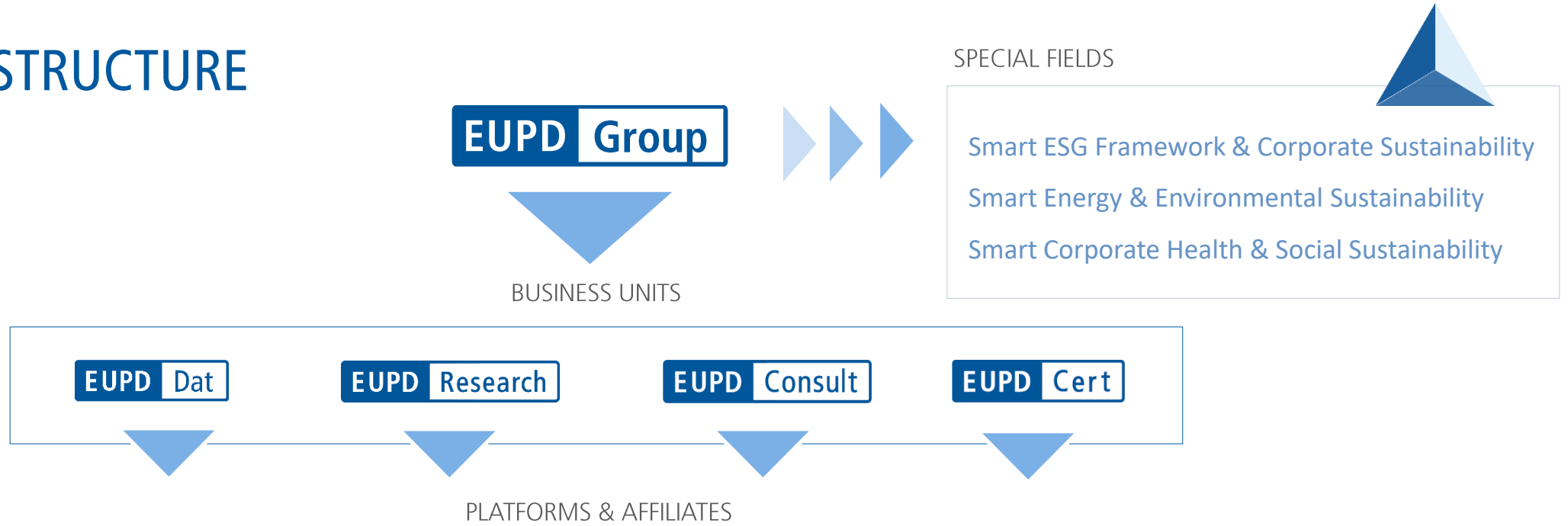
>23
years in the market

>10,000,000
media impressions

>200,000
qualified buying center

>25
industries handled

COMPANY STRUCTURE



BUSINESS UNITS

EUPD Dat

The identification of experts from both academia and practical fields, as well as the subsequent generation and assurance of a reliable access, forms the basis of EUPD's comprehensive market research. Since 2009, the business unit has owned one of the largest global databases of decision-makers in the ecological, social, and economic sustainability market. The aim is to maintain and continuously expand the millions of data points obtained from various stakeholder segments, making them permanently available for sustainability projects.

EUPD Research

Research forms the foundation for all products and services at EUPD. Through various approaches, diverse issues of international energy markets and national management systems in the HR and Corporate Health segments, as well as in the overarching ESG framework, are examined. The methods range from classical desk research to quantitative stakeholder surveys and qualitative expert interviews, as well as forecast models and product and service analyses.

EUPD Consult

Based on market research, EUPD provides comprehensive consulting services. These services are closely linked to the analysis of primary data. This profound understanding of markets, processes, and stakeholders is utilized in collaboration with the client to solve complex issues and develop tailored strategies. Drawing upon years of independently curated data, clients benefit from customized analyses, concepts, and recommendations.

EUPD Cert

Awards provide stakeholders from various sectors such as end customers, intermediaries, employers, employees, policymakers, academics, and media with guidance in complex markets. As a market research company and consultancy, EUPD develops quality models for certifying companies, processes, projects, and products. These independent awards and certifications ensure clear differentiation for the recipients in competitive environments.

SPECIAL FIELDS | SERVICE OVERVIEW



ESG



Smart ESG Framework & Corp. Sustainability

- [ESG Transparency Award](#)
- [ESG Transparency Committee](#)
- [ESG Reporting Monitor](#)
- [Sustainable Trades Events Partnership \(STEP\)](#)
- [ESG Summit](#)
- [Solar Lights](#)
- [Exclusive Datasets & Research](#)

ENERGY



Smart Energy & Environmental Sustainability

- [Global Energy Transition \(GET\) MATRIX](#)
- [Electrical Energy Storage Report Europe[©]](#)
- [PV InstallerMonitor[©]](#)
- [Market Monitor Charging Stations for Electric Vehicles[©]](#)
- [HeatPumpMonitor[©]](#)
- [SolarProsumerMonitor[©]](#)
- [Market Leadership Study: EU[©]](#)
- [Market Leadership Study: The United States[©]](#)
- [Top Brand PV](#)
- [Top Brand PV - EPC & Project Developers](#)
- [Top Brand PV Installer Award](#)
- [Energiewende Award](#)
- [SolarProsumerAward](#)
- [Customer Satisfaction Survey](#)
- [Exclusive Datasets & Research](#)

SOCIAL



Smart Corporate Health & Social Sustainability

- [Corporate Health Award](#)
- [Regional Award for Healthy Employer](#)
- [Risk Assessment of Mental Stress](#)
- [Check & Act Report](#)
- [CHES Studie](#)
- [Top Brand Corporate Health](#)
- [Corporate Health Committee](#)
- [Exclusive Datasets & Research](#)

SPECIAL FIELDS | ESG SERVICE OVERVIEW



ESG



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ENERGY



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ESG

ESG TRANSPARENCY AWARD

The ESG TRANSPARENCY AWARD honors organizations that have already embarked on the path to greater corporate social responsibility and have implemented forward-looking sustainability concepts in their corporate strategies.

The transparent presentation of all sustainability measures as part of the verifiable ESG reporting gives these pioneers a role model function that deserves broad and media publicity.

Analysis of > 15,000 ESG Reports in Europe with > 100 certified organizations in >15 industries.



INFO

[Website](#) [ESG Transparency Award](#) [Imagevideo](#)



ESG TRANSPARENCY COMMITTEE

Collaborative expert panel consisting of the leading ESG managers of the leading and certified organizations in Europe.

The appointed decision-makers from different ESG & sustainability segments support the practical methodological development of the EUPD ESG Evaluation Standards.

They also provide their market assessment of professional and trusted service providers and potential developments and trends in the ESG sector



ESG
TRANSPARENCY
COMMITTEE



Release Date Committee: 15. May 2024



ESG REPORTING MONITOR

The publication shows the challenges, the status quo and the trends in the European ESG (reporting) sector.

The study includes >3 million analysed ESG reporting data points from organisations in >10 countries. It includes practical knowledge from the ESG Transparency Committee as well as top & flop analyses by country market, industry, size and stage of development.



Monitor Release Date: 11. Dec 2024

SUSTAINABLE TRADE EVENTS PARTNERSHIP (STEP)

This initiative was launched with the aim of bringing together trade fair organizers, exhibition venue operators and owners, exhibitors, associations and the media to actively work towards climate-neutral and waste-free trade fairs and congresses.

Analyses, memberships and awards for

- > 25 exhibition center operators
- > 200 trade fair organizers
- > 500 trade/media associations
- > 1000 trade fair & event service providers
- > 15,000 exhibiting organizations.

STEP



INFO

[Website Sustainable Trade Events](#)



ESG SUMMIT

Exclusive sustainability congress at the Steigenberger ICON Grandhotel & Spa Petersberg as part of the EUPD Signature Events “Sustainable Leaders Week”.

More than 500 invited decision-makers from business, science and politics in the fields of ESG, environmental sustainability and social sustainability.

The top-class supporting programme with the who's who of the industry is rounded off by numerous networking activities.



Release Date Website: May 2024

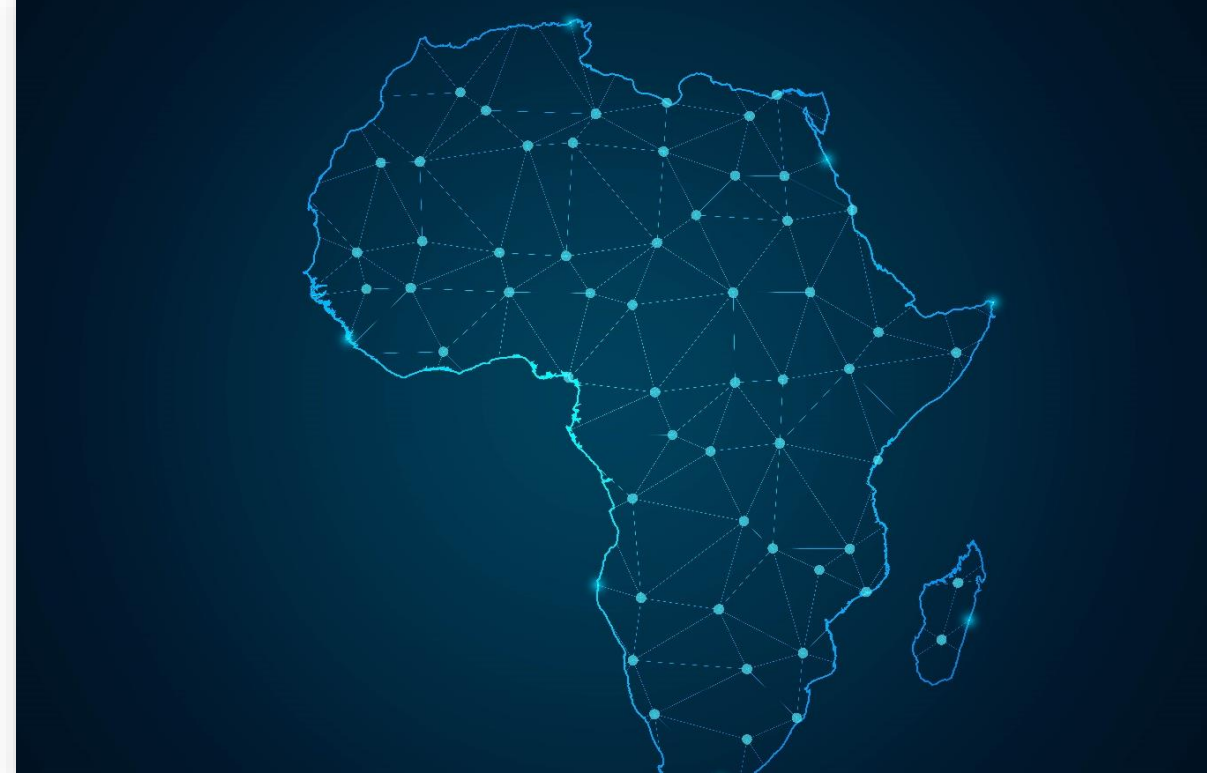


SOLAR LIGHTS

Global ESG impact project to strengthen a more socially responsible society and more sustainable environmental protection.

Hosting and execution of Solar Lights concepts in Africa in close cooperation with local communities and education authorities. Our commitment has a transformative effect on many aspects of everyday life:

- Improving educational performance
- Saving costs
- Reduction of environmental pollution
- Strengthening community morale
- Health and well-being
- Reduction of conflicts between humans and wildlife



[Further Information | Solar Lights](#)



ESG, CSR, SUSTAINABILITY DATASETS WITH FURTHER POTENTIAL

In addition to the service portfolio, EUPD offers exclusive research and consulting projects on individual issues of client companies in the ESG environment.

The aim is to analyse and compile data to answer internal company and market-oriented questions about the company's own brand, various stakeholder groups, regulation, ESG models and the explicit design of measures.



[Further Information | EUPD Research](#)



REFERENCES (EXTRACT) SMART ESG FRAMEWORK

SPECIAL FIELDS | ENERGY SERVICE OVERVIEW



ESG



Smart ESG Framework & Corp. Sustainability

ENERGY



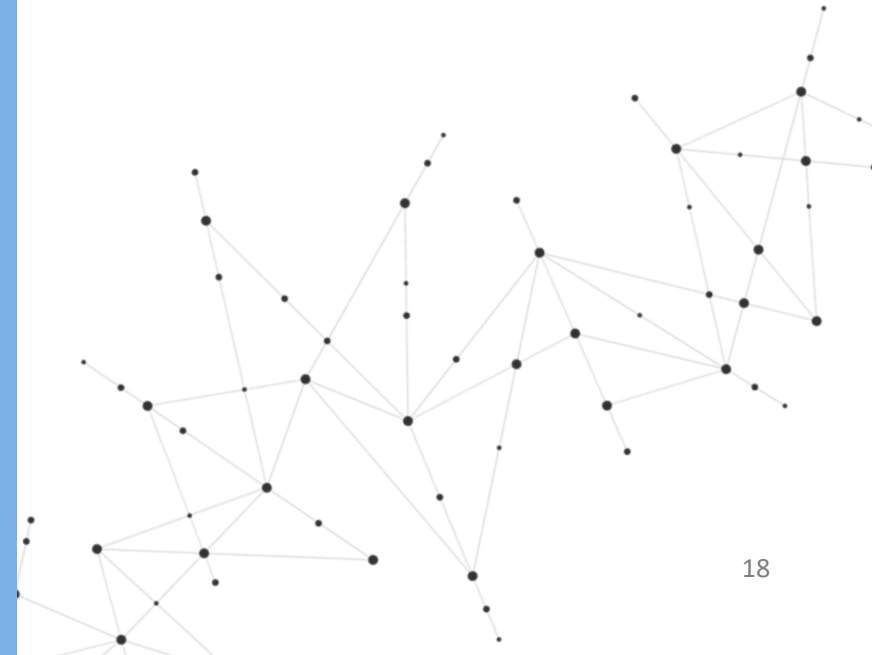
Smart Energy & Environmental Sustainability

SOCIAL



Smart Corporate Health & Social Sustainability

- [Global Energy Transition \(GET\) MATRIX](#)
- [Electrical Energy Storage Report Europe[©]](#)
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- [Top Brand PV](#)
- [Top Brand PV - EPC & Project Developers](#)
- [Top Brand PV Installer Award](#)
- [Energiewende Award](#)
- [SolarProsumerAward](#)
- [Customer Satisfaction Survey](#)
- [Exclusive Datasets & Research](#)





GLOBAL ENERGY TRANSITION (GET) MATRIX

GET Matrix online platform provides cutting-edge insights into the latest developments in 59 global LCOE ready PV & 13 BESS markets.

The innovative market and data analytics platform closely tracks all key parameters in high-potential country markets, and offers valuable analysis to the subscribers who need to stay constantly updated.



[Website EUPD Get Matrix](#)

Market data

- Solar PV & BESS installations
- Regulatory mechanisms
- Electricity market dynamics
- PV & BESS tenders & targets
- Quarterly update of the major PV & BESS markets

Expert content

- Top news
- Downstream stakeholders list
- EUPD Research insights & analysis

Intelligence & Analytics

- Attractiveness of funding schemes
- LCOE
- Market size and segments
- Forecast
- Economic data points
- Political framework



ELECTRICAL ENERGY STORAGE REPORT EUROPE[©]

In line with the exponential growth and significance of the BESS market in Europe, EUPD Research offers a report on residential storage in the major European markets.

The report offers biannual insight into major established and emerging European storage markets.



[Pitchdeck](#)

INFO

Market data

Residential storage installations (numbers)

Residential storage installations (MWh)

Residential PV installations (numbers and capacity)

Forecasts

Intelligence & Analytics

Framework conditions and drivers & barriers

Top storage market players & market shares (in Germany & Europe)

Top Cell Suppliers

Analytical market development insights



PV INSTALLERMONITOR©

The PV InstallerMonitor© offers comprehensive reports about the most important market intermediaries - the PV installers. Thanks to EUPD’s extensive database of installation companies worldwide based on more than 20 years of experience in data collection and analysis, the reports reflect installers’ technical expertise and up-to-date knowledge of the latest market trends and technological developments.

The reports compile information about the following technologies and issue-topics in 14 european markets.



[Pitchdeck](#)



Technologies / Topics

Modules	HEMS
Inverters	Mounting systems
Energy storage systems	Wholesalers

Issues covered

Procurement channels	Market penetration
Brand awareness	Net Promoter Score
Firms’ current state and outlook	



MARKET MONITOR CHARGING STATIONS FOR ELECTRIC VEHICLES[©]

In line with the exponential significance of Electric Mobility for the energy transition, EUPD Research also collects data from installation companies on the topic of charging stations.

The Market Monitor Charging Stations for Electric Vehicles[©] is based on a primary survey of installation companies for charging stations in the European key markets, offering a comparison of competing products, while delivering feedback on customer requirements and thereby providing a cutting-edge advantage to manufacturers for their market analysis.



[Pitchdeck](#)

The study offers exclusive insights regarding:

- Brand awareness
- Net Promoter Score
- Market penetration
- Market structures
- Procurement channels
- Sector coupling

The study provides added value for the implementation of:

- Efficient marketing campaigns
- Comprehensive market overview
- Service packages tailored to the target groups
- Optimal product positioning in the portfolio of retailers and installers



HEATPUMPMONITOR[©]

With heat representing one of the four pillars of the energy transition, the HeatpumpMonitor[©] offers detailed insight into the German residential air-to-water heat pump market.

By conducting a primary survey of installation companies in this field, the report offers an evaluation of brands, services and products, coming from the most important sales intermediary.

The report allows a direct comparison with competitors and can be used as a starting point for improvement processes.



[Pitchdeck](#)



The study offers exclusive insights regarding:

- Brand awareness
- Market structures
- Market penetration
- Procurement channels
- Net Promoter Score
- Drivers & Barriers

The study provides added value for the implementation of:

- Efficient marketing campaigns
- Comprehensive market overview
- Optimal product positioning in the portfolio of retailers and installers



SOLAR PROSUMER MONITOR[©]

The SolarProsumerMonitor provides valuable support in adapting business strategies and in fine-tuning your individual product and service portfolio based on end customers' procurement processes.

Survey results of about 6,000 current and future photovoltaic system owners (prosumers) in Germany.

The SolarProsumerMonitor[©] compiles information about the following technologies and offers exclusive insights about home energy solutions.



Technologies / Topics	
Modules	HEMS
Inverters	Heat pumps
Energy storage systems	BEV* + charging stations

Issues covered	
Brand awareness	Net Promoter Score
Purchase process	Purchase potential

*Only included in the SolarProsumerMonitor[©] Germany



EUROPEAN SOLAR PROSUMER MONITOR[©]

The European SolarProsumerMonitor provides valuable support in adapting business strategies and in fine-tuning your individual product and service portfolio based on end customers' procurement processes

Survey results of about 1,700 current photovoltaic system owners in ten major European countries.

The European SolarProsumerMonitor[©] compiles information about the following technologies and offers exclusive insights about home energy solutions.

Technologies / Topics	
Modules	HEMS
Inverters	Heat pumps
Energy storage systems	BEV* + charging stations

Issues covered	
Brand awareness	Net Promoter Score
Purchase process	Purchase potential

*Only included in the SolarProsumerMonitor[©] Germany





MARKET LEADERSHIP STUDY: LAST MILE DISTRIBUTED SOLAR AND ENERGY STORAGE EU[©]

Market Leadership Study: Last Mile Distributed Solar and Energy Storage EU offers invaluable insights into the evolving landscape of distributed solar and energy storage in Europe, with a particular focus on the private/residential PV segment in ten major European markets: Germany, Spain, France, Netherlands, Italy, Belgium, Austria, Sweden, Denmark, and the UK.

It highlights the trends within the distributed solar markets in Europe with an emphasis on last mile customer ownership. Furthermore, it depicts a competitive landscape of highly impacting downstream players catering to the residential segment including market positioning within Europe and individual country markets



[Pitchdeck](#)

INFO



MARKET LEADERSHIP STUDY: THE UNITED STATES[©]

Market Leadership Study: The United States 2023 offers a comprehensive analysis of the solar PV and storage market in the United States (US), shedding light on the exciting developments and trends shaping the industry's future.

This report provides comprehensive data and analysis, including in-depth insights into the top five states leading in solar and storage adoption as well as the top 5 emerging states.

In addition, the study provides a detailed examination of the competitive landscape of the US downstream players, with a specific focus on installers which can be instrumental in guiding strategic decisions within the evolving renewable energy landscape.



[Pitchdeck](#)

INFO



TOP BRAND PV

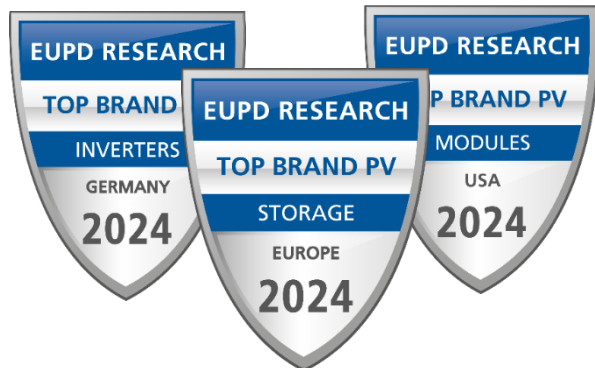
The EUPD Top Brand PV is the most recognized and prestigious certification in the international PV industry.

Every year, EUPD Research conducts an independent brand awareness analysis of different brands. As a result of the comprehensive survey among solar installers of global solar markets, the best-rated brands receive a Top Brand PV Award in the following categories: inverters, storage, modules, wholesale, mounting systems, HEMS.

The award and accompanying award rights significantly increase the winner’s credibility and overall trust level among end consumers and business partners



[Website Top Brand PV](#)





TOP BRAND PV | EPC & PROJECT DEVELOPERS

Based on more than 22 years of experience, EUPD Research analyzes end-customer attitudes towards the quality of installations, service, and their experience with solar EPC / project developers.

As the first-ever certification in this category, award-winners can strongly differentiate themselves from the competition.

The accompanying award rights further increase the winner’s credibility and overall trust level among end consumers and business partners



[Website Top Brand PV & Project Developers](#)





TOP BRAND PV INSTALLER AWARD

The Top Brand PV Installer Award highlights the downstream solar champions that have the greatest impact at national and European level.

Based on a variety of different performance indicators, such as installation volume, number of systems installed, overall growth, etc., this prestigious certification is awarded exclusively to the TOP 1% of downstream companies in the decentralised power generation sector.



[Website Top Brand PV Installer Award](#)





ENERGY TRANSITION AWARD

Often the energy supplier is the first point of contact for the end customer when it comes to energy issues. Therefore, municipal utilities carry a special responsibility especially for private customers.

The prestigious Energiewende Award is awarded by EUPD Research to energy providers who distinguish themselves through an above-average portfolio of products and services relating to the energy transition.



[Website Energiewende Award](#)



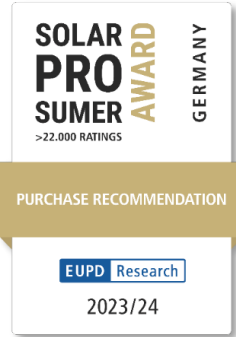


SOLARPROSUMERAWARD[©]

The SolarProsumerAward[©] recognizes excellence based on prosumer evaluations of equipment manufacturers, their offerings, and brand associations.

This award reflects a commitment to acknowledging the preferences and perceptions of prosumers in the renewable energy landscape.

The award stems from a comprehensive survey involving over 7,700 current (and future) photovoltaic system owners across Austria, Belgium, France, Germany, Italy, the Netherlands, Poland, Spain, Sweden, Switzerland, and the United Kingdom.



[Website SolarProsumerAward](#)





CUSTOMER SATISFACTION SURVEY

Satisfied customers are the key factor for a successful business.

EUPD Research offers customer satisfaction surveys and respective consulting tailored to the very needs of your company.

The relevant target groups can include B2C (end customers) and B2B (e.g. installers) stakeholders.

Depending on the results of the survey, EUPD Research can issue a customer satisfaction seal.



[Website Customer Satisfaction Analyses](#)





RENEWABLE ENERGY & ECOLOGICAL SUSTAINABILITY DATASETS WITH FURTHER POTENTIAL

In addition to its service portfolio, EUPD offers exclusive research and consultancy projects on individual issues facing client companies in the renewable energy sector.

The aim is to analyse and compile data to answer company-internal and market-oriented questions about the company's own brand, various installer and stakeholder groups, market and segment developments, competition and explicit distribution approaches.



[Further Information | EUPD Research](#)

INFO



REFERENCES (EXTRACT) SMART ENERGY FRAMEWORK



SPECIAL FIELDS | SOCIAL SERVICE OVERVIEW



- [Corporate Health Award](#)
- [Regional Award for Healthy Employer](#)
- [Risk Assessment of Mental Stress](#)
- [Check & Act Report](#)
- [CHES Studie](#)
- [Top Brand Corporate Health](#)
- [Corporate Health Committee](#)
- [Exclusive Datasets & Research](#)





CORPORATE HEALTH AWARD

The most prestigious award for excellent strategic corporate health management in the DACH region.

This platform brings together the who's who of all attractive employers with a long-term commitment to social sustainability for their own employees

- > 4000 applicants
- > 800 Corporate Health Companies
- > 300 Awards

Since 2009, EUPD has presented the awards together with the Handelsblatt Media Group in 18 sectors and three size categories.



[Website Corporate Health Award Image Movie Corporate Health Award Gala Evening & Award Ceremonies](#)





REGIONAL AWARD FOR HEALTHY EMPLOYER

Qualitative employer seal for exemplary commitment to workplace health promotion and workplace health management.

Since 2022, more than 100 regional and national locations of attractive employers in the DACH region have been recognised for their commitment.



[Website Healthy Employer](#) [FAQ Video Healthy Employer](#)
[Imagevideo Healthy Employer SoCura gGmbH](#)



RISK ASSESSMENT OF MENTAL STRAIN

Employers are called upon to achieve legal certainty by carrying out a workplace-related risk assessment of mental stress.

The aim of the assessment is to scientifically identify hazards and develop customised solutions by recommending specific measures.

> 3500 analysed locations with > 2 million analysed data points in the DACH region.



[Pitch deck & background information](#)
[FAQ video on the risk assessment of mental stress](#)

INFO

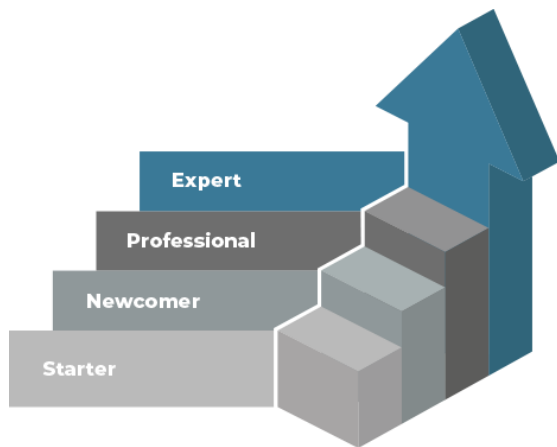


CHECK & ACT REPORT

Employers need a neutral and scientific categorisation of the status quo of their health management for internal and external stakeholders.

The assessment of their progress on the "Road to Excellence" is based on the Corporate Health Evaluation Standard.

The aim is to derive measures and practical recommendations for action by assessing the relevance and priorities of the Corporate Health Committee.



[Check & Act Report](#)





CHES STUDY

The study on occupational health management in Germany
"Understanding relevance, avoiding mistakes, realising potential"
is published annually.

It shows the status quo and trend analyses of the internal
corporate health management of thousands of employers
according to relevance and degree of implementation, including
top and flop analyses by industry, size and development level.



[CHES Study 2023 Excerpt](#)

INFO



TOP BRAND – CORPORATE HEALTH

The award is presented to the best 1% of providers recommended by practitioners in the German-speaking corporate health market.

The annual evaluation, auditing and certification are based on nominations from the renowned expert advisory board and representatives of the Corporate Health Committee.



[Website Top Brand Corporate Health](#)
[Exposé of the Top Brands Corporate Health 2024](#)





CORPORATE HEALTH COMMITTEE

Collaborative expert panel consisting of the leading corporate health managers of the best audited employers in the DACH region.

The >150 appointed decision makers from HR, social sustainability and corporate health segments support the practical methodological development of the EUPD Corporate Health Evaluation Standard.

They also provide their market assessment of professional and trustworthy service providers as well as potential developments and trends in the corporate health sector.



CORPORATE HEALTH
ALLIANCE



[Corporate Health Committee Overview](#)





SOCIAL SUSTAINABILITY & CORPORATE HEALTH DATA-SETS WITH FURTHER POTENTIAL

In addition to its service portfolio, EUPD offers exclusive research and consultancy projects on individual issues facing client companies in the renewable energy sector.

The aim is to analyse and compile data to answer company-internal and market-oriented questions about the company's own brand, various installer and stakeholder groups, market and segment developments, competition and explicit distribution approaches.



[Further Information | EUPD Research](#)





REFERENCES (EXTRACT) SMART SOCIAL FRAMEWORK

abbvie



GEO DATA

DB Cargo

metafinanz
technologie. kultur. netzwerke.

AOK
AOK Niedersachsen
Die Gesundheitskasse.

Allianz Technology

SILVER ATENA

Berliner Wasserbetriebe

RHEINMETALL

Universität Stuttgart

PROVINZIAL

Kommunales Center für Arbeit
Jobcenter und Soziales
Anstalt des öffentlichen Rechts des Main-Kinzig-Kreises

Gleiss Lutz

HAN

RP TU
Rheinland-Pfälzische Technische Universität
Kaiserslautern
Landau

EMSCHER LIPPE
GENOSSENSCHAFT EGV_{ver} VERBAND

OGE

SIEMENS Healthineers

SALZGITTERAG
Stahl und Technologie

mbv

O₂ Telefónica



ATRUVIA

DHL Group

Gothaer

TRACTO

PALSTRING

NEW

infraserv
höchst

Mercedes-Benz Consulting

STRABAG
WORK ON PROGRESS

CARGLASS

SAP

pwc

ADAC Nordbaden e.V. ADAC

PLATTFORMS & AFFILIATES



IBESA | BATTERY &
International Alliance | ENERGY
STORAGE

Joint Forces for Solar
Global

SOLAR&STORAGE
DIGICON

360
CONCEPT

hoehnerhaus
health. energy. leadership.

INTERNATIONAL BATTERY AND ENERGY STORAGE ALLIANCE (IBESA)

The membership guarantees access to valuable battery and energy industry contacts, access to market intelligence, brand presence and free tickets at international industry events as well as PR & communication support.

- The biggest global network for the battery and energy storage industry
- Your partner since 2013: Exclusive access to high-quality market research know-how based on current data and our years of experience in the battery and energy storage industry
- Business accelerator around the world: Connecting stakeholders & business matchmaking
- Events: Speaking and networking opportunities, free tickets and market intelligence
- Maximizing IBESA partners' communication bandwidth by acting as a communication agency



THE LEADING B2B NETWORKING PLATFORM

FOR THE GLOBAL BATTERY AND ENERGY STORAGE INDUSTRY

[Website IBESA](#)

INFO

IBESA | BATTERY &
International Alliance | ENERGY
STORAGE

JOINT FORCES FOR SOLAR (JF4S)

The membership guarantees access to valuable solar industry contacts, access to market intelligence, brand presence and free tickets at international industry events as well as PR & communication support.

- The biggest global network for the solar industry
- Founded in 2009: Exclusive access to the latest solar market intelligence based on current data and our experience from over a decade in service of the international solar industry
- Business accelerator worldwide: Connecting stakeholders & business matchmaking
- Events: Speaking and networking opportunities, free tickets and market intelligence
- Maximizing JF4S partners' communication bandwidth by acting as a communication agency
- Visibility and validation: We are a leading certification body for the solar industry with the renowned Top Brand PV Seal powered by JF4S & EUPD Research



[Website JF4S](#)

INFO



SOLAR & STORAGE DIGICON

The Solar & Storage DigiCon is the first virtual stage and streaming platform for the global solar PV and energy storage industries. Founded mid-2020 by the two leading global networking organizations IBESA and JF4S, the digital exhibition has grown to be the No. 1 digital platform with far over 130,000 conference delegates.

- Presentation opportunities at country-level events and dedicated company webinars
- Streaming platform: on-demand access to the world's greatest market data pool for the global solar PV and energy storage industry (24/7 SSDC Cinema full of content) – your company/product pitch included
- Product launch opportunities at the SSDC Cinema (Auditorium/conference stage)
- Digital exhibition booth tailored to your design requirements
- Lead generation service and increased website traffic



[Website SSDC](#)

INFO



SUSTAINABILITY PRESS SERVICE

360Concept designs communication processes with a view to available resources and the goal of a lasting impact in the renewable energy industry, health sector, public service and in human resources marketing.

- Editorial work for sustainability topics, invitation and information mailings, news & research updates, classic press work (network of ~50.000 journalists)
- Writing and delivery of press releases on product launches, accomplishments, company news etc.
- More than 15 years in the industry: Access to our many years of expertise in the sustainability market and our direct knowledge of current trends and developments
- Immense pool of German-speaking and international, English-speaking industry contacts (>200k database)



[Website 360Concept](#)

INFO

CORPORATE IMAGE FILM PRODUCTION

Creating attention with an appealing video presence in a modern design and with a clear communication structure for corporate/product individual needs by 360Concept.

- Video production for image and advertising, corporate TV, education
- Journalistic contributions and documentaries
- Script and storyboards
- Shooting day supervision and execution (on-side / digital)
- Editing and sound recording, final video cut
- Provision of final video cut for your promotional activities
- Distribution to our pool of German-/English-speaking and international industry contacts (>200k database)



[Website 360Concept](#)

INFO

SUSTAINABLE DESIGN SERVICES

We communicate in pictures and provide design support for companies in the sustainability sector.

- Consultation, design, and production
- Communication of the company identity and expertise in an accessible and harmonious overall design
- Benefit from our 15+ years experience in the field of sustainability with focus on clean energy, social sustainability and ESG



[Website 360Concept](#)

INFO

SOCIAL MEDIA CAMPAIGNING

360Concept offers support in the creation and target-group focused promotion of social media pages, as well as tracking of social media activities and news content generation services.

- Expansion of reach and target-group-specific communication of your messages (news channel)
- Company page development in terms of followers, interaction and lead qualification
- Direct messaging campaigns into selected target groups (LinkedIn) to expand sales pipelines



[Website 360Concept](#)

INFO

HOEHNERHAUS

The Hoehnerhaus is a place of encounter, exchange, and development of potential for people from all over the world. Our tireless commitment to sustainability issues connects us to our guests. This philosophy shapes the construction of the house, the design of the seminar rooms, and the interactions with each other.

We host regular meetings with top decision-makers in the sustainability sector for networking, exchanging perspectives, and developing strategies. Our house is open to all forms of health-related work. Groups engage in seminars ranging from personal development to physical therapy.

hoehnerhaus
health. energy. leadership.



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