

EUPD Research

smart.energy.intelligence.

MARKET RESEARCH

EUPD Consult

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CONSULTING

EUPD Cert

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CERTIFICATION



OUR SERVICE PORTFOLIO

MARKET RESEARCH | CONSULTING | CERTIFICATION

MARKET RESEARCH



The following products represent an excerpt of our products. If you have individual inquiries, do not hesitate to contact us.



PV InstallerMonitor®

- Report based on in-depth interviews with PV installers in key markets.
- Contains information regarding procurement management, market penetration, brand management and satisfaction analysis for modules, inverters, mounting systems, storage solutions and energy management.



SolarProsumerMonitor®

- Report based on an online survey among PV system owners and planners (Prosumers).
- Illustration of the purchase process for PV, storage, heat pump, HEMS and charging stations from the end customer's point-of-view (motives, purchase drivers, brand choice, etc.).



Market Monitor Charging Stations®

- Report based on a survey among installers of charging infrastructure for electric mobility.
- Contains valuable information on the market for charging stations and relevant players.



HeatPumpMonitor®

- Report based on in-depth interviews with installers of heat pumps in the residential sector.



Global Energy Transition (GET) Matrix®

- Market intelligence and data analytics platform, which provides insights into the latest developments in 50+ global PV and storage markets.
- GET Matrix tracks and regularly updates the relevant key parameters including solar PV installations, electricity market dynamics, electricity prices, solar PV tenders, political and regulatory mechanisms, most powerful downstream stakeholders, economic conditions and the top solar and storage news.



Customer Satisfaction Analysis

- Satisfied customers are the key factor for a successful business. EUPD Research offers customer satisfaction surveys and respective consulting tailored to the very needs of your company.
- The relevant target groups can include B2C (end customers) and B2B (e.g. installers) stakeholders.

CONSULTING



Exclusive Services and Consulting

- We also offer various exclusive consultancy and data analysis services. Please visit our website or contact us directly for more information.

CERTIFICATION



Quality seals offer orientation in complex markets for end customers, intermediaries, employers and employees. Being recognized as the world's most renowned certification body in the field of sustainability, we use innovative approaches to develop quality models for the certification of companies, projects and products. We offer certification in all areas of sector coupling.



ABOUT US

EUPD Research plays a vital role in building the sustainable industry by working effectively with experts and key players around the world. Our clients include small and medium-sized enterprises, multinational corporations, policy observers and major influential stakeholders from all areas of energy transition.

OUR CUSTOMERS (EXCERPT)



Since 2000, EUPD Research has developed innovative and integrated solutions for businesses focused on sustainability. Our primary data-based market research and consultancy services are designed to make your business strategy a success. We are active both in national and international markets and focus our work on the four pillars of the energy transition: electricity, heat, mobility and energy efficiency. We develop products and services, that create added values and help to strengthen your market position.

GET IN TOUCH

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