

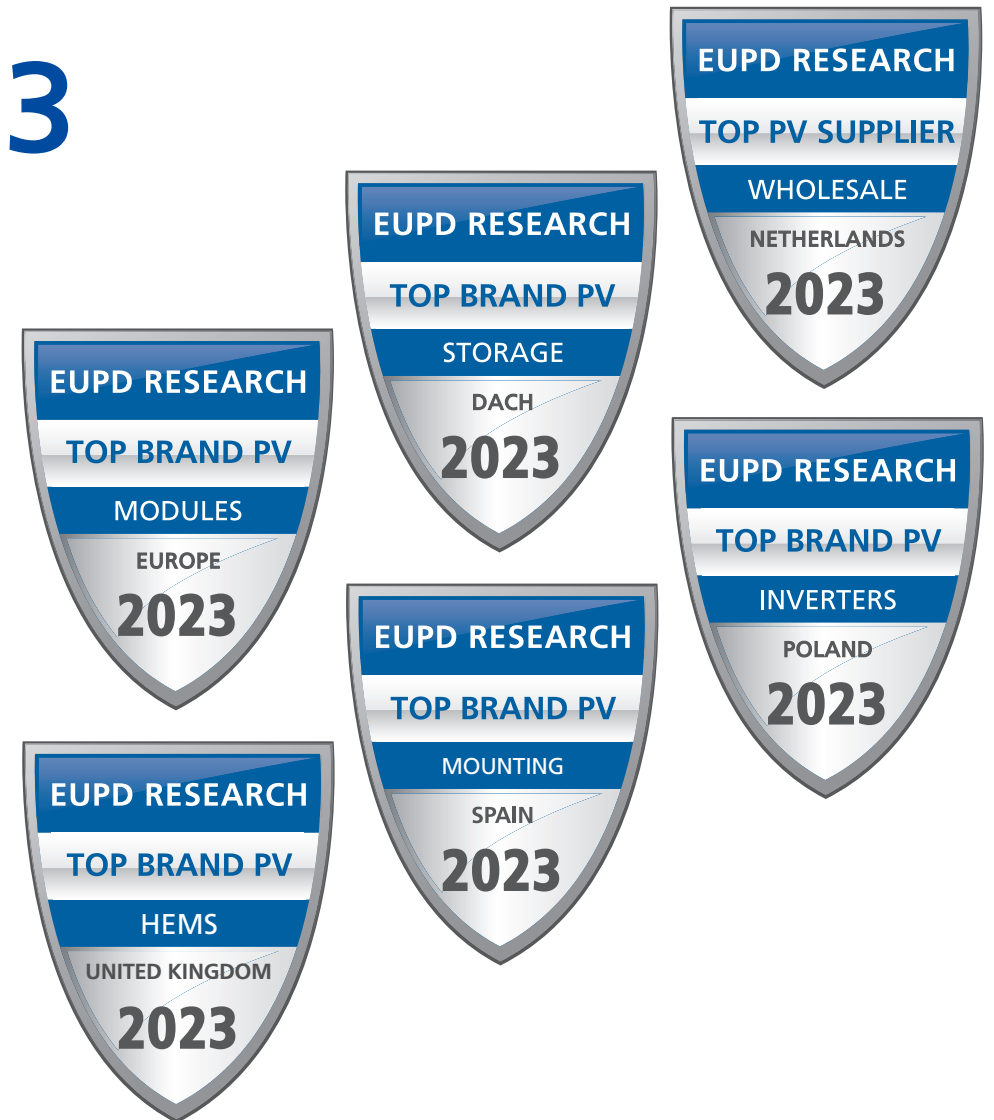
Top Brand PV[©] 2023

Top PV Supplier[©] 2023

Independent Brand Appraisals of Manufacturers of
Modules, Inverters, Mounting, Storage, HEMS and
Wholesalers in ...

Australia, Austria, Belgium, Denmark, France,
Germany, Italy, Netherlands, Poland, Portugal,
Spain, Sweden, Switzerland, United Kingdom (UK)

EUPD Research | February 2023



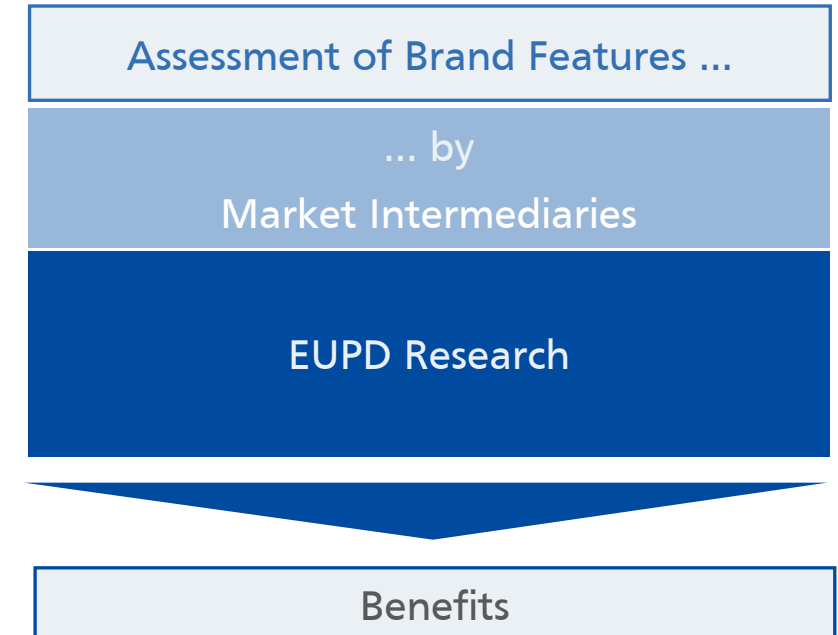
Recognized | Prestigious

- The **Top Brand PV** and **Top PV Supplier** is the most recognized and prestigious certification in the international PV industry and stands for reliability and trust in the eyes of target groups and business partners.
- The award highlights the best-in-class companies out of the eyes of installers and end customers on country and regional level.
- It is used as a distinct differentiation factor within the competitive landscape and underlines the outstanding performance.
- The thorough analysis reflects the comprehensive perception of the customer group and is supported by qualitative primary data.
- The award is easy to integrate into numerous marketing and communication tools and campaigns and enjoys the highest recognition among market intermediaries.



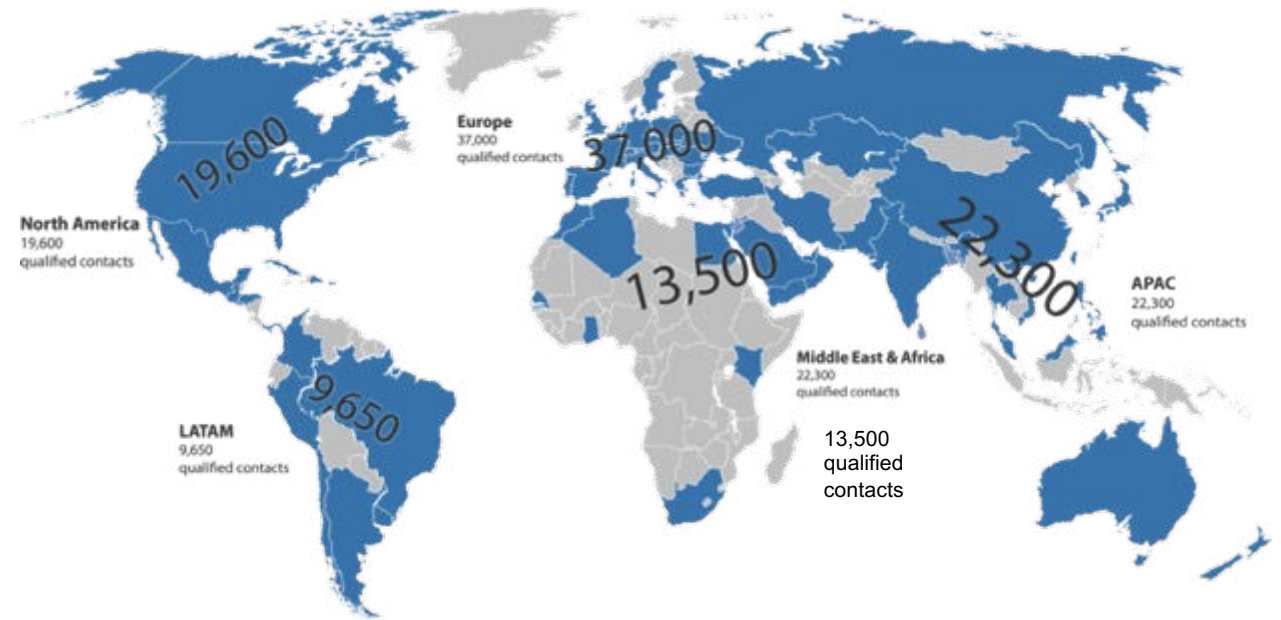
Substantial | Objective

- EUPD Research has more than 22 years of in-depth expertise in measuring and analyzing the perception of PV market intermediaries and end customers and is globally known as the leading certification body within the solar industry.
- This kind of constant dialogue is unique in the international PV markets, making the **Top Brand PV** award a most recognized certification on global scale.
- The **Top Brand PV** analysis is based on decades of research experience and unique evaluation models that stand for utmost quality and objectiveness.
- EUPD Research is considered as the No #1 institution of high-quality market research in the downstream segment.



International | Widespread

- Based on the extensive world-wide network of 130,000+ qualified contacts across all relevant target groups, every 'Top Brand PV' awarded company automatically profits from our communication power.
- EUPD Cert's industry-leading media network consisting of several thousand renewable energy journalists creates additional multiplier effects.
- The comprehensive EUPD DAT[©] international contact database of installers, developers and EPCs guarantees widespread brand presence with unparalleled outreach.



Visible | Comprehensive

- The Top Brand PV evaluation attracts massive attention all year round and is quoted on a daily basis in all international and local key media, such as pv magazine, PV Tech etc.
- The comprehensive coverage underlines the importance of the award and continuously increasing market awareness.

About
52.500.000
results

Google top brand pv

About 52.500.000 results (0,58 seconds)

<https://www.eupd-research.com> › Startseite › Cert
Top Brand PV - EUPD Research
GoodWe is ranked as World Top 10 solar inverter manufacturer by IHS, Bloomberg & Wood Mackenzie. GoodWe has been awarded by EuPD as TOP Brand PV Inverter for ...

<https://www.eupd-research.com> › uploads › 2022-... › PDF
Top Brand PV / Top PV Supplier 2022 - EUPD Research
The company LG Electronics ranks among the top PV brands in Europe according to the results of a survey carried out by EUPD Research among installers on brand.

<https://www.luxor.solar> › news-details › top-brand-pv-g...
Top Brand PV Germany 2022 - LUXOR SOLAR
Installers rate Luxor Solar as one of the best brands in Germany. Stuttgart, April 12th 2022 - Based on the installer surveys conducted by EuPD Research in the ...

<https://www.solarserver.de> › top-bran... › Translate this page
Top-Brand-PV-Siegel für QCells in Europa, USA und ...
28 Jun 2022 — Diesem zufolge liege QCells 2021 in den USA sowohl bei privaten als auch bei gewerblichen PV-Anlagen auf Platz 1. Diese Platzierung halte das ...

<https://www.ginlong.com> › conews › EuPD_Research_...
Solis was awarded the Top Brand PV Seal from EuPD ...
28 Dec 2022 — In Brazil and South Africa, the inverter manufacturer Solis has been awarded the Top Brand PV 2022 seal. This is based on a survey of PV ...

<https://kaco-newenergy.com> › notice-detail › kaco-new...
KACO new energy named Top Brand PV
German inverter manufacturer KACO new energy has been awarded the Top Brand PV seal in several mayor markets in Europe based on independent installer ...

Solarserver Das Internetportal für
STROM WÄRME MOBILITÄT Termine Branchenverzeichnis
THEMEN Kontakt

Top-Brand-PV-Siegel für QCells in Europa, USA und Australien
28.06.2022 / Solarserver / Photovoltaik / Wirtschaft

Der Modulhersteller QCells ist erneut unter den Firmen, die EuPD Research als "Top Brand PV" auszeichnet.

pv magazine Abonnement

Global Deutschland Spanien Frankreich USA Mexiko Lateinamerika Australien
Indien China

Nachrichten Themen Veranstaltungen Marktübersichten Heftarchiv Marktplatz Kontakt
Werbung

We aim for a greener tomorrow
with completely clean energy solutions.

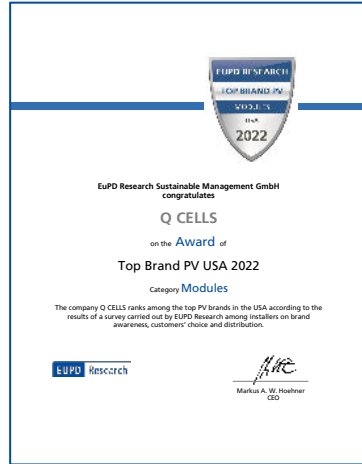
Schletter Group ist „Top Brand PV“
23. MAI 2022 SCHLETTER GROUP

TOP BRAND PV MODULES GERMANY 2022

**EUPD RESEARCH
TOP BRAND PV
MODULES
GERMANY
2022**

LUXOR SOLAR ONCE AGAIN CROWNED "TOP BRAND PV" FOR SOLAR MODULES
Installers rate Luxor Solar as one of the best brands in Germany.
Stuttgart, April 12th 2022 - Based on the installer surveys conducted by EUPD Research in the areas of brand awareness, customer's choice and distribution, Luxor Solar is once again among the top PV brands for solar modules in Germany. Due to its special achievements, the company was awarded the EuPD Research "Top Brand PV" seal.
Within the framework of an independent survey by the Berlin market and opinion researcher EuPD Research, installers from Germany gave Luxor Solar the award for its module production and distribution. The premium seal is only awarded to companies that have received above-average ratings among installers in comparison with their competitors.
Luxor Solar is thus one of the world's top brands authorised to carry the seal.

Certified | Recognized

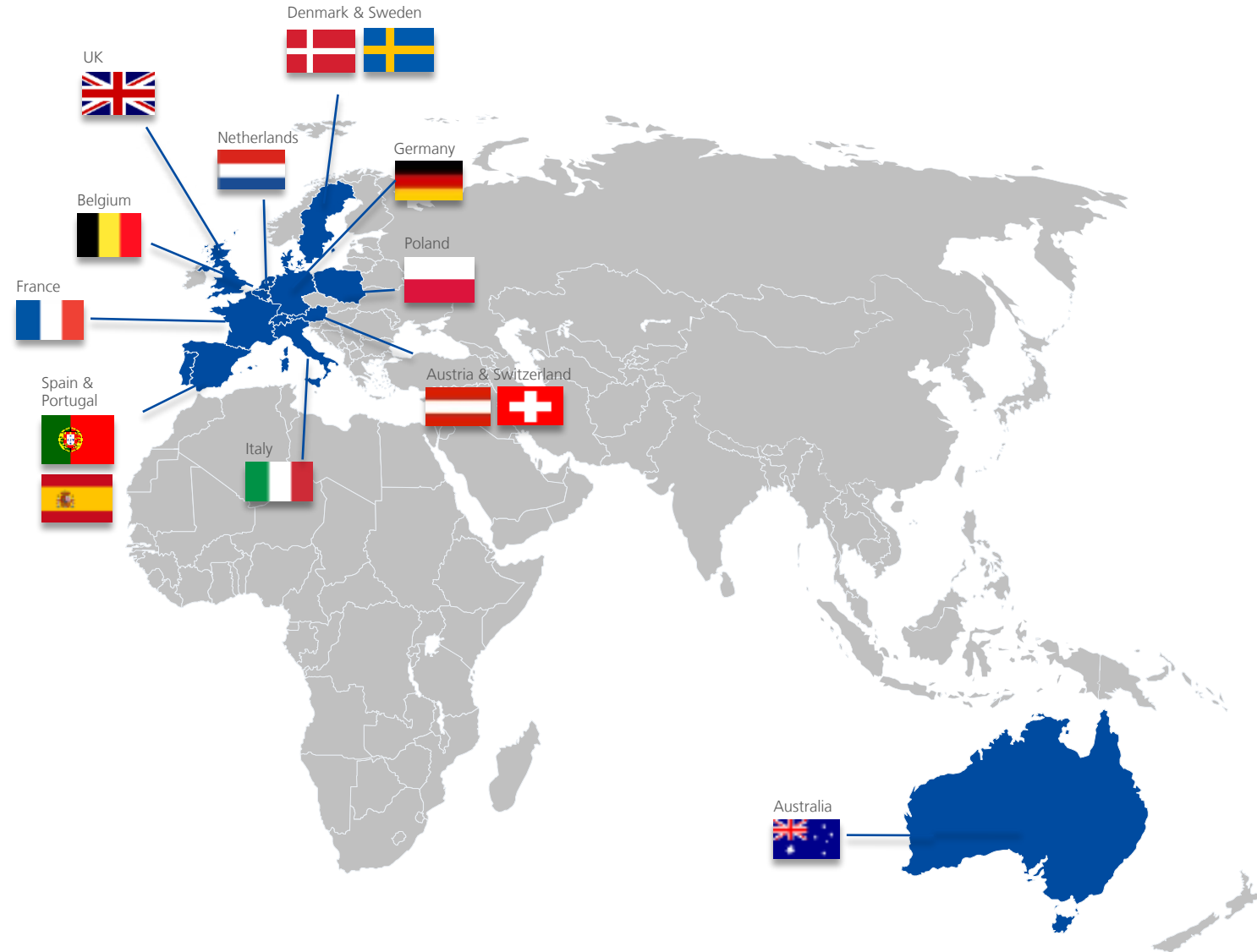


- The Top Brand PV status is a proven title for the best-in-class players all around the globe.
- Certified companies receive a seal package for online and print promotion alongside with a tailor-made certificate signed by the executive board of EUPD Research.



Top Brand | Countries

- Australia
- Austria
- Belgium
- Denmark
- France
- Germany
- Italy
- Netherlands
- Poland
- Portugal
- Spain
- Sweden
- Switzerland
- United Kingdom (UK)

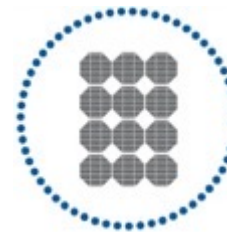


Benefits | Manufacturers

- Unique differentiation towards the competition.
- Further improvement of the international brand image.
- Creation of trust and reliability among investors and business partners because of the expertise, proven track record and objective background of EUPD Research.
- Easy and flexible integration into marketing tools and campaigns with substantial multiplier effects.
- Unmatched market communication via numerous communication channels of the EUPD Research sphere incl. press work, direct mailing campaigns, social media activities etc.



Manufacturer



Intermediaries



Customers

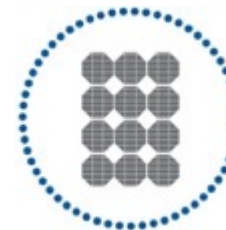


Benefits | Intermediaries

- Reducing risks because of proven manufacturing partners.
- Increasing trust in the business partnership.
- Creation of additional unique selling proposition to highlight own portfolio strength.
- Support in new customer acquisition / lead generation resulting from the communication power behind.
- Showcasing positive recommendation levels from fellow market intermediaries that have the same background, environment and challenges.
- Creation of positive momentum and increasing partner loyalty.



Manufacturer



Intermediaries



Customers

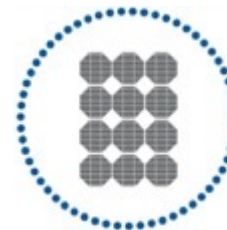


Benefits | Customers

- Enhancing the attractiveness of products and companies because of the **Top Brand PV** quality certification.
- Increasing trust in the reliability of products and solutions.
- Confirming the validity of product characteristics and promises.
- Positive influence within the buying processes.



Manufacturer



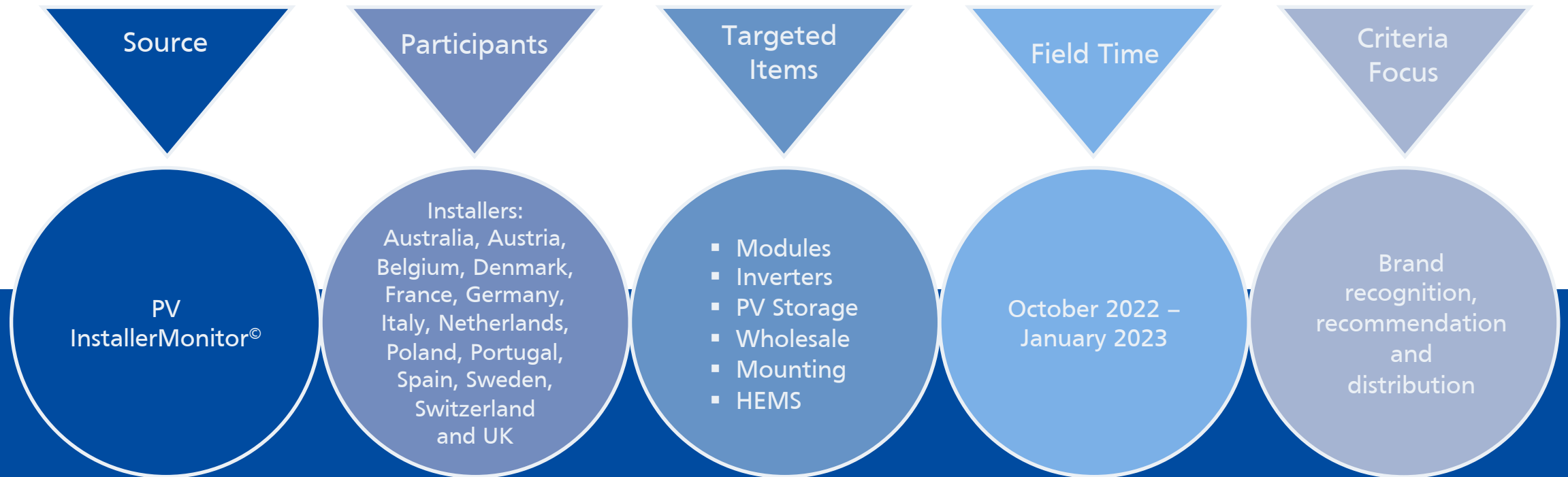
Intermediaries



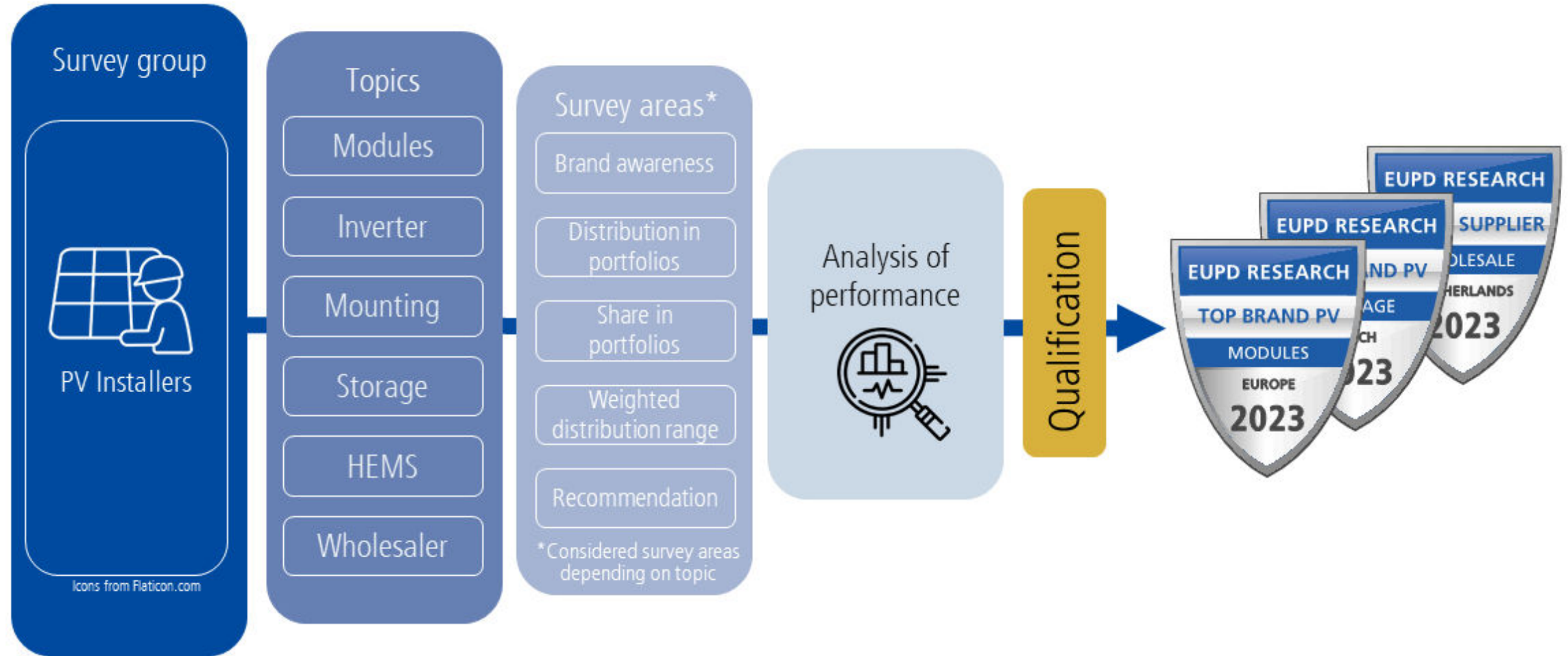
Customers



Data Sources | Methodology



Data Sources | Methodology



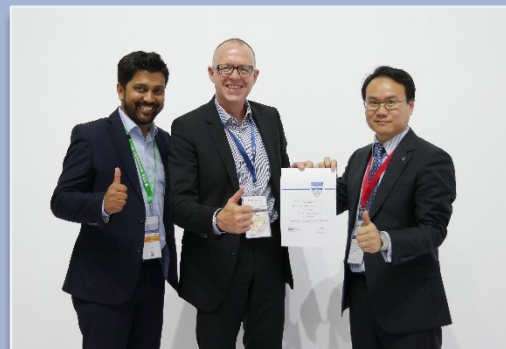
References | Award Usage*



References | Award Usage*



References | Hand Over Moments*



References | Energy Transition Award for Energy suppliers*



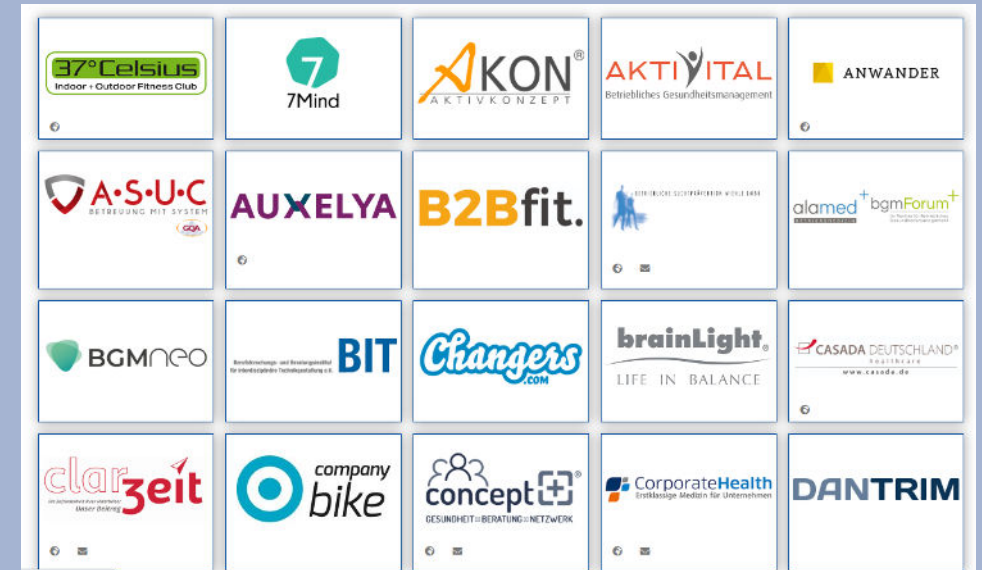
Kategorie Strom 2022	Kategorie Wärme 2022	Kategorie Mobilität 2022	Kategorie Energieeffizienz 2022	Kategorie Energiewende 2022

* Winners Germany 2022

References | Corporate Health Award*



References | Corporate Health Top Brand*



* Extract

EUPD Research

smart.energy.intelligence.

Top Brand PV® 2023

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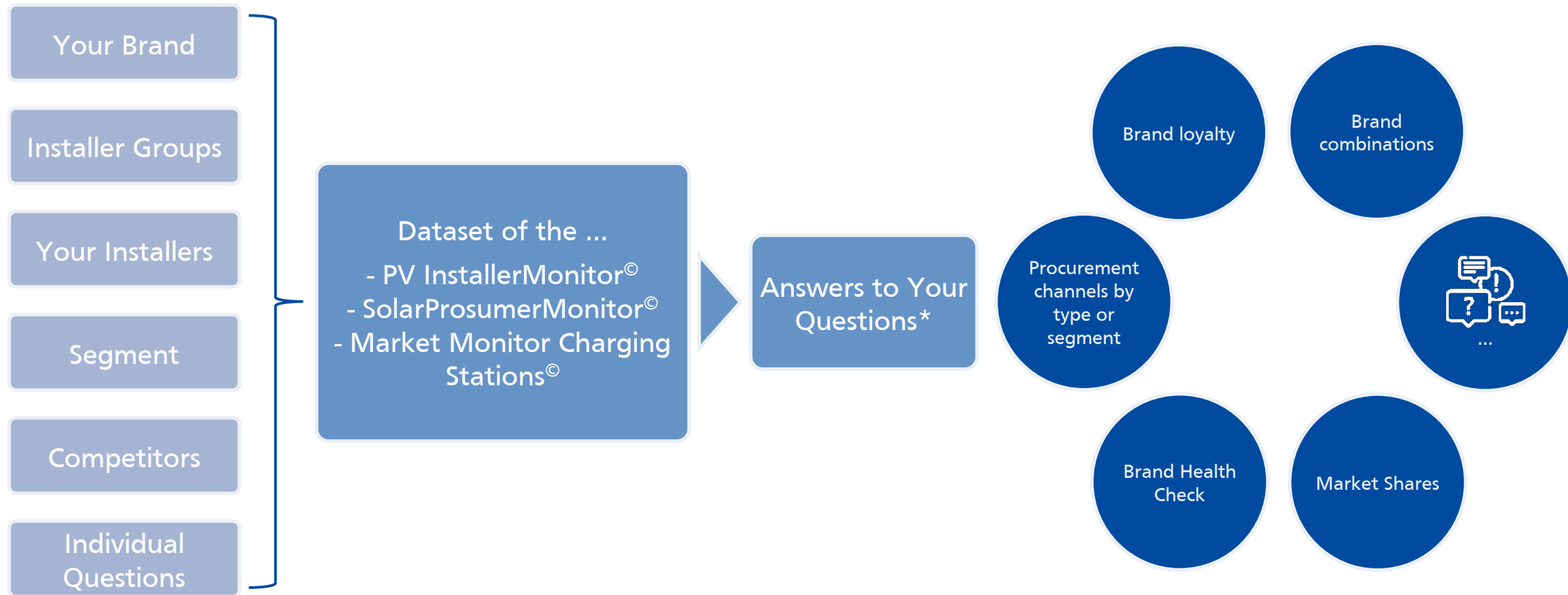
Top Brand PV Award | Ways of Usage

- Top Brand PV AWARD 2023 (EPS, JPG) for direct use online and in print media.
- Creation of an official seal certificate for intermediaries (PDF).
- Presentation on the 'EUPD Research' website in the context of the Top Brand PV AWARD winners.
- Upon request: Presentation as AWARD winner in social media channels (focus LinkedIn network).
- Optional: Press release to the international EUPD journalist network for each winner in English or German.



Dataset | Further Potential

Optional: Company-specific analysis | More information upon request



About EUPD Research

EUPD Research | Research, Certification, Consulting

EUPD Research

Market Research

- Market Analyses, e.g. SolarProsumerMonitor®
PV InstallerMonitor®
- Competition Analyses
- Product Analyses
- Price Analyses

EUPD Research

smart.energy.intelligence.

EUPD Cert

Certification

- Top Brand PV | Top PV Supplier
- Customer Satisfaction Seal
- Energy Transition Award
- SolarProsumer Award



EUPD Consult

Exclusive Consulting

- Within the scope of strategic consulting projects, we focus on the review, further development or redevelopment of the company's orientation, we rethink concepts, measures or the positioning within the competitive environment and shape growth paths and business models
- Our future-oriented consulting services analyze both the corporate environment and the fundamental objectives of the client

References | Extract



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