

Fax Order

To
EuPD Research, Sarah Endres

Fax
+49 (0) 228 - 971 43-11

Subject
EuPD Research Report "The French Photovoltaic Market 2007/08 – Another Path for Photovoltaics"

ISBN 978-3-9812322-2-6

I would like to order

- the free management summary of the study
- one printed copy of the study at 880 € *
- __ additional printed copy/copies of the study for 88 € * each
- study package I, including three printed copies at 1,030 € *
- study package II, including five printed copies at 1,240 € *
- study package III, including ten printed copies at 1,375 € *
- an enterprise license package, including ten printed copies of the study and a pdf at 2,200 € *

*plus VAT and shipping costs

Company

Contact person

Position

Street | Zip code

City | Country

E-mail

Phone | Fax

Sales tax identification number
(Only required if company not located in Germany)

The study can also be ordered online at www.eupd-research.com/en/studien

Selected EuPD Research Products

The Italian Photovoltaic Market 2008 – Overcoming Obstacles
The Spanish Photovoltaic Market 2007/08 – Optimism Despite Legal Uncertainties
The German Photovoltaic Market 2007/08 – From Sales to Strategic Marketing
Photovoltaics in the USA – Analysis of a Future Solar Market
PV Thin Film Industry Analysis
PV Brand Monitor
PV Installer Monitor
PV Thin Film Executive News Summary
PV Executive News Summary
RES MediaMonitor Germany 2008

Image source: ENERPLAN



The French Photovoltaic Market 2007/08

Another Path for Photovoltaics

Despite being among the top ten worldwide photovoltaic markets with a current annual market growth of more than 100 percent, little information has been available on the French photovoltaic market in the past. As a result, insecurity was tangible among existing and potential market participants concerning their market coverage strategy.

This particularly applies in view of the special niche conception for photovoltaics, which was chosen by the French Government. With a special bonus for building-integrated photovoltaic (BIPV) applications and a tax credit scheme favoring small-sized private systems, only certain product types sell well in the French metropolitan market. Likewise, uncertainty prevails on the potential and structure of the market in the overseas departments, also counting as a part of the French state.

The new report by EuPD Research, which is edited in collaboration with the solar association ENERPLAN, is the first study to deliver extensive primary information on the French photovoltaic market.

EuPD Research is an international full-service provider focusing on B2B market research with a highly specialized and multilingual interview center. EuPD Research has conducted more than 200 research and consulting projects in the field of photovoltaics since 2003. Since then, the company has remained on the cutting edge of the trends in the worldwide photovoltaic markets. Over the years, a high level of specialized competence as well as in-depth knowledge bases have been developed in the field of solar power. Moreover, a dense network of high-profile experts has been established, which supports the work of EuPD Research.

Besides the regularly published multi-client country market studies, a wide range of exclusive projects have been undertaken. Analyses extend from market situation and evaluations of the market potential for new and existing products to customer and employee satisfaction studies.



EuPD Research® is a member of
ESOMAR World Research.

EuPD Research is a brand of
HOEHNER RESEARCH & CONSULTING GROUP GmbH.

For any questions related to the study or to other EuPD Research products,
please contact Research Analyst and Project Manager Sarah Endres:

EuPD Research Bonn
Adenauerallee 134
D-53113 Bonn

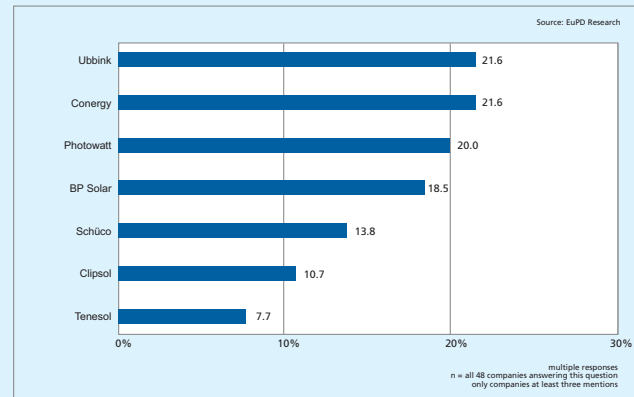
Phone +49 (0) 228-971 43-56 Fax -11
s.endres@eupd-research.com
www.eupd-research.com

EuPD Research

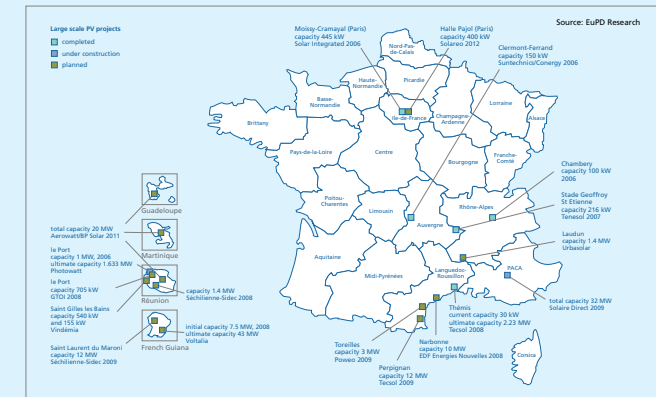
The French Photovoltaic Market 2007/08

Another Path for Photovoltaics

Offered BIPV products –
Weighted according to the companies' sold BIPV capacity in 2007



Overview of large-scale projects in France



In May 2007, EuPD Research surveyed one third of all French companies that are active in the photovoltaic market. In doing so, EuPD Research collected previously unavailable primary information regarding the structure and potential of the market. In extensive expert talks, the results were verified and completed, making an all-embracing picture of the PV market in France possible.

The study closely analyzes the sales market regarding product requirements, system sizes, customer groups, prices and price development as well as distribution channels. Concerning the supply market, the available product portfolio in the market is elaborated in particular. Differences between the French continental and the overseas market are analyzed throughout the report.

As a special highlight, the study for the first time contains profiles of French companies that are active in the PV segment. Within the profiles, the companies highlight their business model as well as the products and services that they offer in the field of photovoltaics.

The study provides a complete display of the French photovoltaic market. This includes the following aspects:

Product Requirements

With its promotion scheme especially favoring BIPV applications, the French state paved the way for its strategy to establish photovoltaics as a natural component of every building. This entails specific requirements regarding the products that are suitable for the market. The study provides information on the presently most frequently sold BIPV products. Moreover, it highlights the product developments and research activities by the French market participants in particular.

Prices and Price Development

The high price level constitutes one reason why international companies become active in the French PV market. The study denotes the current average system prices according to market participants. Furthermore, it displays their expectations concerning the future price development. At the same time, the report evaluates the profitability of systems in view of these prices against the background of all promotion schemes that are available at federal and regional level.

Market Segments

The study also offers an overview of the currently sold system sizes. In particular, the potential of large-scale plants in the south of France as well as in the overseas territories is analyzed. In addition, the existing customer groups of French market players are presented.

Evaluation of Market Potential

The report contains a comprehensive analysis of the potential of photovoltaics in France, also in comparison to solar thermal technology. At the same time, the most important problems hindering the market growth are identified. In this regard, information concerning activities, for example by the solar association Enerplan, to resolve these hindrances is delivered. Last but not least, a market forecast concerning the newly installed capacity up to 2010 is given.

Company Profiles

In cooperation with the solar association ENERPLAN, French PV companies were given the opportunity to present themselves in the report with the help of a company profile. These profiles deliver information concerning their business activities in the field of photovoltaics as well as important contact information to get in touch with them easily.