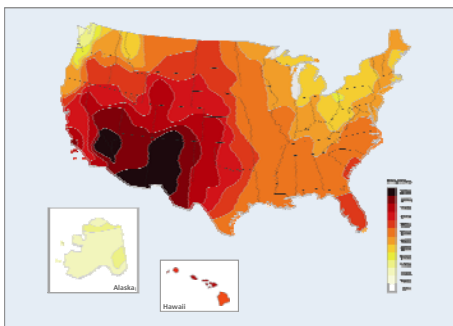


PV Market Intelligence Quarterly – USA

- After a long period of stagnation, the US PV industry has developed considerably in the last few years.
- Conditions in each state market have been improving constantly and continue to do so.
- This product keeps you up-to-date on the developments on the market and in the PV industry in the USA.

CURRENT SITUATION ON FEDERAL AND STATE LEVEL



Cutting-edge information on the US PV market

What is the current situation in the US concerning politics and economics on the federal and the state level? What new incentives are in place? How do these diverse framework conditions affect PV developments in different state markets and on the federal level?

The quarterly constantly tracks these questions, and provides broad and up-to-the-minute information on the US PV market, analyzing the latest developments regarding:

- general economic conditions
- energy regulations
- PV regulatory framework on local, state and national level
- federal investment subsidies or R&D funding
- and other provisions relevant for the PV sector.

INDUSTRY DEVELOPMENTS STATE- AND NATIONWIDE

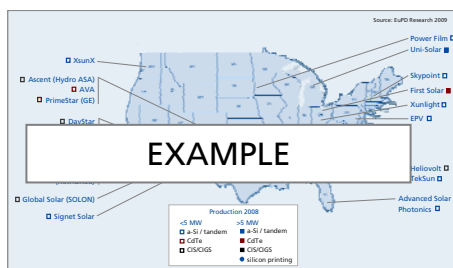


Illustration of relevant marketing targets and competitive landscape

Which market segments are most important? What are the current developments in the PV industry sector? How is the competitive situation changing? Which players are viewed as most important? Which players plan to enter the market?



In order to answer these crucial questions, the following topics remain in the foreground:

- Changes in market segmentation
- Developments in the PV value chain (entries, M&As, exits)
- Price developments
- Listing of the most important national news from the last quarter

Furthermore, the report is complemented with market forecasts and recommendations which will enable your company to “understand” the dynamics of the world’s most promising PV market, and will help you to formulate appropriate market development strategies.

Product Data Sheet

“PV Market Intelligence Quarterly – USA”

Release Date	Quarterly (since April 2009)
Information Sources	<ul style="list-style-type: none">▪ EuPD DAT: Constant tracking of global PV markets and active companies▪ Selected content from various EuPD Research products (e.g. PriceMonitor, PV Executive News Summary) and current national market surveys▪ Desk research: Gathering of current information from international organizations, industry portals and media▪ Qualitative interviews: Exchange with analysts, academics, market players and other stakeholders
Contents	<ol style="list-style-type: none">I. General Economic SituationII. Additions to the Incentive FrameworkIII. US PV Industry DevelopmentIV. Price DevelopmentsV. Market Segment Development Appendix: Nationwide PV News
Benefits for your Company	<ul style="list-style-type: none">▪ Gain an overview of all relevant changes regarding the US PV market▪ Up-to-date information on market dynamics and regional/national PV legislation particularities.▪ Gain a comprehensive understanding of the developments in the PV value chain, particularly market entries and activities of competitors.▪ Receive an optimal complement of respective EuPD Research foreign market studies.
Included in Delivery	1x report (about 30-40 pages)
Price	Subscription for four quarters: € 1,850 (excluding VAT)
Authors	Christian Schossig, Research Analyst Nadine Kowski, Research Analyst