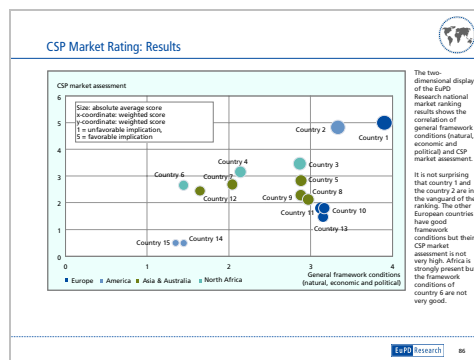
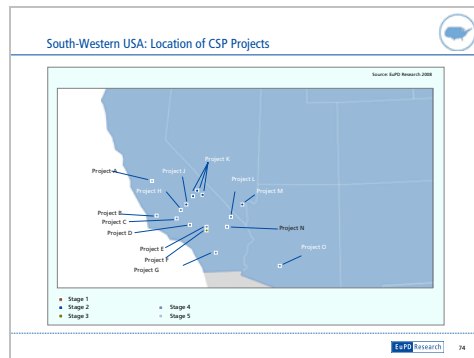


Concentrated Solar Thermal Power (CSP) – Now and in the Future

- In times of rising demand for cost-efficient clean energy, CSP is a very promising technology.
- This report is based on 39 quantitative and qualitative interviews with market players on all levels of the CSP value chain.

ANALYSIS OF NATIONAL MARKETS



Broad information on relevant national markets

What are the countries relevant for CSP now and in the future? Which CSP projects are carried out and are in the pipeline? What market volumes are underway and projected on national and global level? And how is the global market segmented?

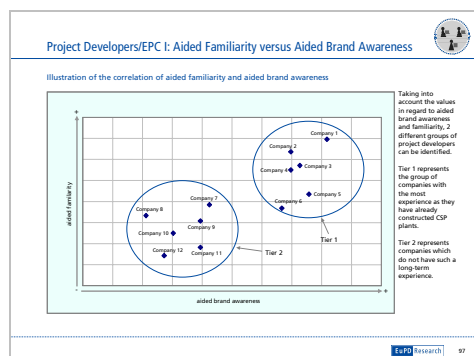
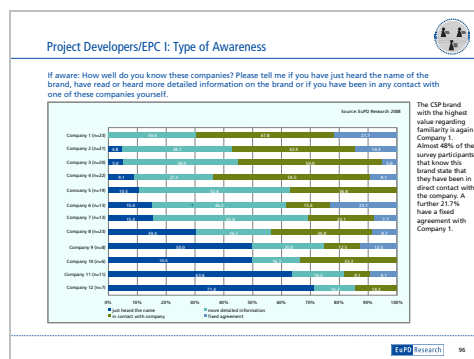
Each national market is analyzed taking into account the following aspects:

- Promotion conditions
- R&D activities
- Description and mapping of all current and planned CSP projects

In addition the national markets are benchmarked taking into account the following criteria amongst others:

- Solar radiation
- Climate risk
- Political promotion
- Market volume

EVALUATION OF MARKET PARTICIPANTS



Analysis of the CSP value chain: Who are the market players on each stage of the CSP value chain? Which players are assessed as the most important ones? What plant components do manufacturers supply? What development stage are project developers currently at?

To answer these questions, suppliers, project developers and EPC companies are analyzed regarding the following aspects:

- Unaided brand awareness
- Aided brand awareness
- Type of awareness

Furthermore, customers of CSP projects were asked about their general assessment of renewable energies, reasons for an investment as well as about important criteria for the selection of a CSP project developer. In addition, the report displays important communication channels for the acquisition of new customers in the field of CSP.

Product Data Sheet

“Concentrated Solar Thermal Power (CSP) – Now and in the Future”

Release Date	1 March 2009
Information Sources	<ul style="list-style-type: none">▪ Quantitative survey of 39 suppliers, project developers and EPC companies, electric utilities, investors and creditors, industry associations and R&D institutes in September and October 2008▪ Qualitative background interviews with CSP market participants▪ Systematic desk research (media analysis, literature, industry portals)
Contents	<ol style="list-style-type: none">1. Preface2. Sample Composition3. Technologies4. General Market Conditions<ol style="list-style-type: none">a.) Europe (Spain, Portugal, Italy, Greece)b.) North Africa (Morocco, Algeria, Egypt)c.) Middle East (UAE, Israel)d.) Australasia (India, China, Australia)e.) America (USA, Mexico, Brazil)5. Suppliers/Project Developers/EPC6. Customers7. Competitive Technologies8. Final Summary
Benefits for your Company	<ul style="list-style-type: none">▪ Gain an overview of all relevant CSP technologies and their advantages and disadvantages▪ Get a comprehensive understanding of the development in each relevant national market▪ Discover all market participants via a listing of all known players on each level of the value chain▪ Get an idea of the importance of the market participants by the brand awareness evaluation▪ Learn more about reasons why investors get involved in CSP projects▪ Target potential customers more precisely thanks to the evaluation of communication channels
Included in Delivery	2x chart report (about 129 pages), high quality binding
Price	€ 2,490 (excluding VAT and S/H)
Authors	Florian Schmidt, Consultant Eva Benz, Research Analyst Hannah Jaeschke, Research Analyst

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